

# Top Reasons to Buy WatchGuard



The increasing sophistication in cyber threats and the need for more hybrid multi-Cloud environments call for a different security approach. Ransomware, identity theft, and phishing attacks can come from anywhere, at any time, and can take companies down before they even know they're there.

## A Scalable Approach That Elevates Security Efficacy and Reduces Complexity

### Simplicity

Eliminate complexities with centrally managed security that's easy to configure and deploy.

### Innovation

Build a secure future for your organization with advanced security technologies that close operational gaps.

### Visibility

Translate oceans of data into actionable information via simple reporting and threat correlation.

### Performance

Reduce financial impact with more business benefits and fewer security incidents.

### Support

Industry-leading pre- and post-sales support for maximum customer and partner satisfaction.

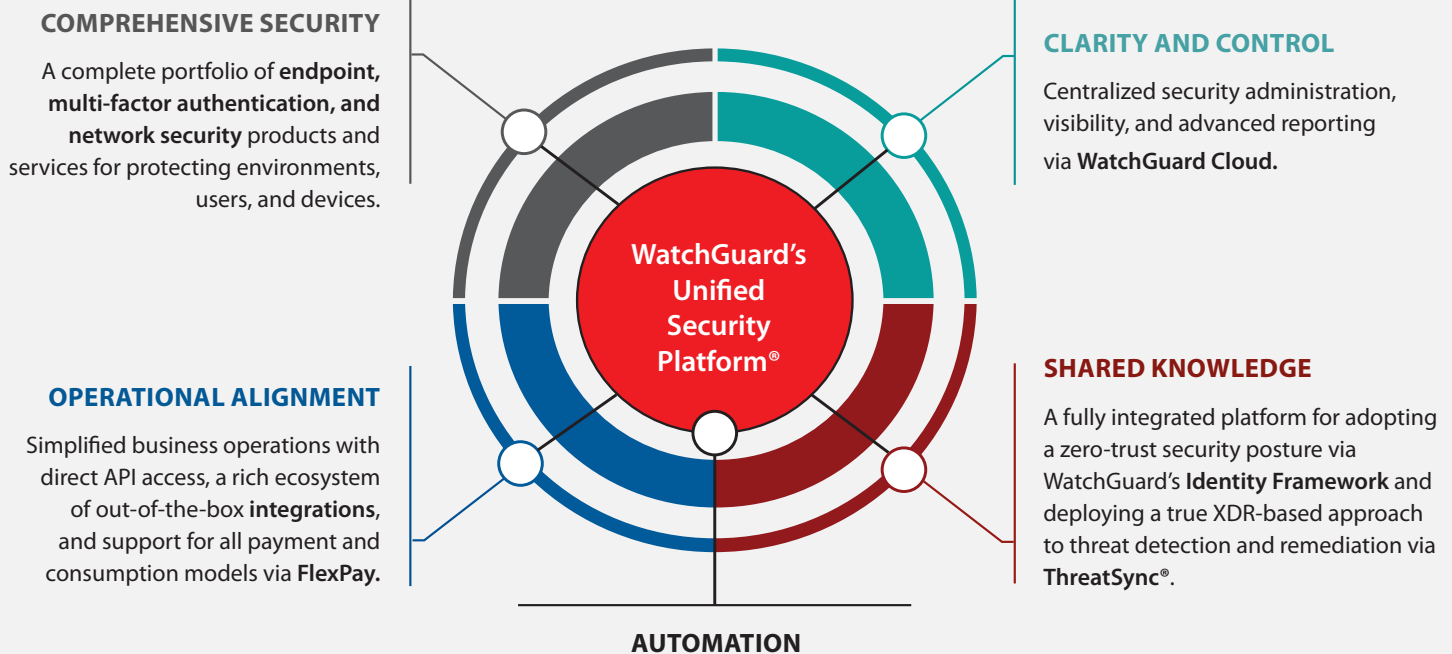
### Customer-Centric and MSP-Driven

We proudly trust our partners to deliver the cybersecurity skills and bandwidth you need while expertly deploying our security solutions.

**ALL with ONE  
Platform That's  
Cohesive,  
Intelligent, and  
Cloud-Managed**

## WatchGuard's Unified Security Platform® Architecture

WatchGuard's Unified Security Platform architecture is built from the ground up to enable efficient, powerful security services with increased scale and velocity while adding operational efficiencies.



WatchGuard Automation Core® brings simplification and scale to every aspect of security consumption, delivery, and management.

# Integrated Solutions for the Modern Enterprise



## Network Security

Comprehensive advanced network security platform that delivers widely deployable, enterprise-grade firewalls (hardware, Cloud, and virtual) and threat visibility tools.

- Firebox® UTM/firewall appliances
- Full portfolio of AI-powered malware prevention security services
- Integrated XDR capabilities via ThreatSync
- Dimension™ centralized management and reporting
- Built-in SD-WAN for network resiliency and performance optimization
- Total Security Suite includes enhanced network visibility, endpoint protection, Cloud sandboxing, DNS filtering, and alerts for easy action against attacks



## Multi-Factor Authentication

Effective MFA protection with unique mobile DNA that provides the security needed to protect identities, accounts, and information. The result: secure access and optimal user experience.

- AuthPoint® Cloud-based MFA platform
- AuthPoint Mobile App (Push, OTP, and QR-codes)
- Single Sign-On real-time authentication experience
- Risk-based authentication policy framework



## Secure, Cloud-managed Wi-Fi Solutions

Lightning fast and reliably secure wireless is essential for a modern network. Improve productivity and customer satisfaction with enterprise-grade security.

- Wi-Fi 6 technology with WPA3 encryption
- High performance in/outdoor access points for everyone from small offices and remote workers to K-12 education, IoT, retail, and expansive campuses and warehouses.
- Powerful customer engagement & analytic tools
- Simplified management in WatchGuard Cloud to enable zero-touch deployment
- Rich VPN integration with WatchGuard Fireboxes for remote workers



## Endpoint Security

Single Cloud-based management platform with next-generation antivirus, EDR technologies and a full stack of integrated modules, combined into one package.

- WatchGuard EPP – Next-gen antivirus
- WatchGuard EDR and WatchGuard EPDR
- Zero-Trust Application Service and Threat Hunting Service
- DNSWatchGO DNS-level protection

## Customers that Trust WatchGuard

